Orders Order / Rev: 101891 06815349 1 Alt Order #: Product Desc: **OCEGUERA 4 CONGRESS** Estimate: 1187 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Original Date / Rev: 05/21/12 / 10/01/12 Sales Office: Order Type: **GENERAL** Sales Region: GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Billing Contact: Washington Harbor Washington, DC 20007 Advertiser

Amy McCreary

BLPHI

National

Name:

A35+

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Priority:

Demographic:

Product Codes:

Revenue Codes:

Oceguera for Congress -

PLC02

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/22/12 10/01/12 70 \$22,945.00 \$19,503.25 Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 70 | \$22,945.00 | \$19,503.25 | 0.00 |
| Totals | 70 | \$22,945.00 | \$19,503.25 | 0.00 |

00:05:00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order % Amy McCreary Start Of Order - End Of Order 100%

Order Share Share Total KSNV 20% \$22,945.00 100% Market \$114,725.00

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS . | 26% | \$29,828.50 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$24,092.25 |
| KTUD | 1% | \$1,147.25 |
| KVVU | 22% | \$25,239.50 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 10% | \$11,472.50 |

| | Ln | Ch | Start | End | Inventory Code | e Break | Start/End Tir | me Days | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|--|--------------|-----------|----------|----------------|------------|---------------|---------|---------|-----|-----------|----------|-------|----------|
| Έ | : 1 | KSNV | 10/16/12 | 10/22/12 | M-F 5-6a Wakel | MgsW/w qL | 5-6a | MTWTF~~ | :30 | 4 | \$135.003 | 0.00 NM | 4 | \$540.00 |
| | The state of the s | | | | | | | · | | | | | | |
| | | WAKE U | IP WITH T | THE WAGI | NERS | | | | | | | | | |
| | | <u>Start</u> | t Date E | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | i | | |
| | W | eek: 10/1 | 6/12 1 | 10/22/12 | MTWTF | 4 | \$135.00 | 0.00 | | | | | | |

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Order / Rev:

101891

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates:

06815349

10/16/12 - 10/22/12

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

1187

KSNV

| _Lr | n Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len S | oots | Rate Pri | Rtg Type | Spots | Amount |
|----------|-------------------------|---------------------------|-----------------------------|----------------------------------|-----------------|-------------------------|----------------|-------|------|-----------|----------------|-------|------------|
| E 1 | | | | M-F 5-6a WakeU M-F 5-6a WakeU | | 5-6a | MTWTF | :30 | 4 | \$135.003 | 0.00 NM | 4 | \$540.00 |
| | WAKE | UP WITH | THE WAG | NERS | | | | | | | | | |
| ١ | Sta Week: 10 | rt Date /16/12 | End Date 10/22/12 | <u>Weekdays</u> MTWTF | Spots/Week 4 | <u>Rate</u> \$135.00 | Rating 0.00 | | | | | | |
| E 2 | KSNV | 10/16/1 | 2 10/22/12 | M-F 6-7a WakeU | | 6-7a | MTWTF-~ | :30 | 5 | \$275.003 | 0.00 NM | 5 | \$1,375.00 |
| | WAKE | UP WITH | THE WAG | M-F 6-7a WakeU NERS | p w/vvagners | | | | | | | | |
| | | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| _ | Neek: 10 | | 10/22/12 | MTWTF | 5 | \$275,00 | 0.00 | | | | | | |
| E 3 | | | 12 10/22/12 | Today Show Today Show | СМ | 658a-9am | MTWTF | :30 | 5 | \$300.003 | 0.00 NM | 5 | \$1,500.00 |
| | | SHOW | E-45-4- | NAT Indo- | 0 | . . | D. # | | | | | | |
| ١ | <u>عتد</u> Neek: 10 | <u>rt Date</u> /16/12 | End Date 10/22/12 | <u>Weekdays</u> MTWTF | Spots/Week 5 | <u>Rate</u> \$300.00 | Rating 0.00 | | | | | | |
| Ε | 1 KSNV | 10/20/1 | 12 10/20/12 | , , | СМ | 7a-9am | S- | :30 | 1 | \$225,003 | 0.00 NM | 1 | \$225.00 |
| | SATUR | DAY TO | DAY | Saturday Today | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Neek: 10 | | 10/21/12 | S- | 1 | \$225.00 | 0.00 | | | | | | |
| E 5 | KSNV | 10/21/1 | 12 10/21/12 | Sunday Today Sunday Today | СМ | 7a-8am | S | :30 | 1 | \$175,003 | 0.00 NM | 1 | \$175.00 |
| | TODAY | ON SU | VDAY | , , , , , , , , , , | | | | | | | | | |
| 1 | <u>Sta</u> Week: 10 | rt Date | End Date 10/21/12 | Weekdays S | Spots/Week | <u>Rate</u> \$175.00 | Rating | | | | | | |
| E | | | | Meet the Press | CM | 8a-9am | 0.00 S | :30 | 1 | \$340.003 | 0.00 NM | 1 | \$340.00 |
| | MEET | THE PRE | 288 | Meet the Press | | | | | | | | | |
| | | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Veek: 10 | | 10/21/12 | S | 1 | \$340.00 | 0.00 | | | | | | |
| E 7 | | | | M-F Today Show M-F Today Show | | 9-10a | MTWTF | :30 | 3 | \$150.004 | 0.00 NM | 3 | \$450.00 |
| | | SHOW art Date | II End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | Veek: 10. | | 10/22/12 | MTWTF | 3 | | 0.00 | | | | | | |
| Εŧ | S KSNV | 10/16/1 | 12 10/22/12 | M-F Today Show Today 4th Hour | III 4th 13M | 10am-11am | MTWTF | :30 | 3 | \$100.004 | 0.00 NM | 3 | \$300.00 |
| | | SHOW | | | | | | | | | | | |
| , | <u>Sta</u> Week: 10. | art <u>Date</u> /16/12 | End Date 10/22/12 | <u>Weekdays</u> MTWTF~~ | Spots/Week 3 | <u>Rate</u> \$100.00 | Rating 0.00 | | | | | | |
| | | | | Rachael Ray | CM | 11am-12pm | MTWTF | :30 | 2 | \$100.004 | 0.00 NM | 2 | \$200.00 |
| | RACHE | RAY | | Rachael Ray | | | | | | | | | |
| | | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| _ | Week: 10 | | 10/22/12 | MTWTF | 2 | | 0.00 | | | | 0.00.1114 | | |
| <u> </u> | O VONA | 10/10/1 | 12 10/22/12 | Noon News Noon News | СМ | 12-1230pm | MTWTF | :30 | 2 | \$150.003 | 0.00 NM | 2 | \$300.00 |
| | | 3 AT NO | | | | | | | | | | | |
| , | <u>Sta</u> Week: 10 | art Date /16/12 | <u>End Date</u> 10/22/12 | <u>Weekdays</u> MTWTF | Spots/Week 2 | | Rating 0.00 | | | | | | |
| E1 | 1 KSNV | 10/16/1 | | The Doctors | СМ | 2pm-3pm | MTWTF | :30 | 3 | \$100.004 | 0.00 NM | 3 | \$300.00 |
| | TUE D | OCTORS | , | The Doctors | | | | | | | | | |
| | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | Week: 10 | /16/12 | 10/22/12 | MTWTF | 3 | \$100.00 | 0.00 | | | | | | |
| E 1 | 2 KSNV | 10/16/1 | 12 10/22/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF | :30 | 3 | \$175.003 | 0.00 NM | 3 | \$525.00 |
| | DR. PF | | | | | | | | | | | | |
| , | <u>Sta</u> Week: 10 | art Date | End Date 10/22/12 | <u>Weekdays</u> MTWTF | Spots/Week 3 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | • | | |
| | | | 12 10/22/12 | | CM | 4-5pm | | :30 | 3 | \$250,003 | 0.00 NM | 3 | \$750.00 |
| | | | | | | • | | | | | | • | |

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Order / Rev:

101891

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates: 06815349

Product Desc:

OCEGUERA 4 CONGRESS

KSNV

10/16/12 - 10/22/12

Estimate:

1187

| Ln Ch | Start | End | Inventory Code | | Start/End 1 | Гime Days | Len Sp | ots | Rate Pri | Rtg Type 8 | Spots | Amount |
|--------------------------|------------------|----------------------|----------------------------------|-----------------|-------------------------|-----------------------|-----------------|------------|----------------|----------------|-------|----------------------|
| | | | NEWS 3 at 4 (1 | | /4.00 DB4 4./ | 00 DM | | | | | | |
| FIRST | NEWS 3 | AT FOUR | 4PM NEWS (1 h | our) | (4:00 PM-4:0 | SU PIVI) | | | | | | |
| Sta | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | 1 | | |
| Week: 10 | | 10/22/12 | MTWTF | .3 | \$250.00 | 0.00 | | | | * | | |
| E14 KSNV | 10/16/1 | 2 10/22/12 | NEWS 3 at 4 (1 | | 4-5pm | MTWTF | :30 | 3 | \$250.003 | 0.00 NM | 3 | \$750.00 |
| NEWS | 4 AT 430 |)P | 4PM NEWS (1 h | our) | (4:30 PM-5:0 | JU PINI) | | | | | | |
| · · | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | /16/12 | 10/22/12 | MTWTF | 3 | \$250.00 | 0.00 | | | | | | |
| E15 KSNV | 10/16/1 | 2 10/22/12 | | СМ | 5-630p | MTWTF | :30 | 5 | \$375.003 | 0.00 NM | 5 | \$1,875.00 |
| EARLY | NEWS | | M-F Early News | | | | | | • | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/22/12 | MTWTF | 5 | | 0.00 | | | | | | |
| E 16 KSNV | 10/16/1 | 2 10/22/12 | M-F Jeopardy | CM | 630-7pm | MTWTF | :30 | 4 | \$350.003 | 0.00 NM | 4 | \$1,400.00 |
| IEODA | DDV | | M-F Jeopardy | | | | | | | | | |
| JEOPA Sta | art Date | End Date | Weekdays | Spots/Week | Pata | Dating | | | | | | |
| Week: 10 | | 10/22/12 | MTWTF | <u> </u> | | <u>Rating</u> 0.00 | | | | | | |
| | n Date Ra | | escription | <u>Star</u> | t/End Time | | <u>Veekdays</u> | <u>Ler</u> | igth Rate | Rtg Type | | |
| | | | 1-F Jeopardy | 630- | -7pm | M | ITWThF | - | :30 (\$350.00) | 0.00 NM | | |
| | e MG 16. | | WHEEL IN PRIM | = 1 | | | | | | 1 | | |
| · | | | eopardy in PRIME | _ | A 8-11p / SU | , N | т | _ | :30 \$350.00 | 0.00 NM | | |
| | G for 16,1 | | ooparay iii i i iiii i | 0 | /, 0 //p/ 00 | • | ' | | .00 0000.00 | 0.00 14141 | | |
| [IN | IV CODE |] | | | | | | , | | | | |
| E17 KSNV | 10/16/1 | 2 10/22/12 | | CM | 7-730pm | MTWTF | :30 | 4 | \$225.004 | 0.00 NM | 4 | \$900.00 |
| MUSE | L OF FOR | OTLINE | M-F Wheel of Fo | ortune | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10 | | 10/22/12 | MTWTF | 4 | | 0.00 | | | | * | | |
| E18 KSNV | 10/20/1 | 2 10/20/12 | Wknd Jeopardy | СМ | 630-7pm | S- | :30 | 1 | \$150.003 | 0.00 NM | 1 | \$150.00 |
| 15054 | | | SAT/Jeopardy | | | | | | | | | |
| JEOPA | ARDY art Date | End Data | Mookdovo | Cnote Mileole | Data | Dolina | | | | | | |
| <u>ي عند</u> Week: 10 | | End Date 10/21/12 | <u>Weekdays</u> S- | Spots/Week 1 | <u>Rate</u> \$150.00 | <u>Rating</u> 0.00 | | | | | | |
| | | | Wknd Wheel of F | ortune CM | 7-730pm | S- | :30 | 1 | \$135.004 | 0.00 NM | 1 | \$135.00 |
| | | | SAT/ Wheel of F | | | | | | , | 1/14 11/11 | - | 4100,00 |
| | L OF FOR | | | | | - | | | | | | |
| <u>Sta</u> Week: 10 | art Date | End Date 10/21/12 | <u>Weekdays</u> S- | Spots/Week 1 | <u>Rate</u> \$135.00 | Rating 0.00 | | | | 1 | | |
| | | | Tues PR 8-10p | CM | 8-10pm | -T | :30 | 1 | \$950.003 | 0.00 NM | 1 | \$950.00 |
| L 20 11011V | 10/10/1 | 10/10/12 | Tuesday Prime 8 | | o-ropin | ' | .50 | • | ψ950.005 | 0,00 14141 | ı | φ 9 50.00 |
| | IGGEST I | LOSER | | | | | | | | į. | | |
| _ | art Date | End Date | <u>Weekdays</u> -T | Spots/Week | | Rating | | | | j | | |
| Week: 10 | | 10/21/12 | Wed PR 10-11p | CM | \$950.00 | 0.00 W | •30 | 4 | \$950,003 | 0.00 NM | 4 | #0F0 00 |
| EZI NSINV | 10/17/1 | 2 10/11/12 | Wednesday Prin | | 10-11pm | W | :30 | 1 | \$950,003 | 0.00 NM | 1 | \$950.00 |
| LAW & | ORDER: | : SVU | , | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 10 | | 10/21/12 | W , | 1 | \$950,00 | 0.00 | | | | | | |
| E22 KSNV | 10/18/1 | 2 10/18/12 | Thurs PR 9-10p Thursday Prime | CM 9-10pm | 9-10pm | T | :30 | 1 | \$1,000.003 | 0.00 NM | 1 | \$1,000.00 |
| THE O | FFICE/ U | P ALL NIGH | | о-торін | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10 | | 10/21/12 | T | | \$1,000.00 | 0.00 | | | | | | |
| E 23 KSNV | 10/20/1 | 2 10/20/12 | Sat PR 10-11p | CM | 10-11pm | S- | :30 | 1 | \$350,003 | 0.00 NM | 1 | \$350.00 |
| . Δ1Α/ Δ | ORDER | SVII | Saturday Prime | 10-11pm | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/21/12 | S- | 1 | \$350.00 | 0.00 | | | | | | |
| | | | | | | | | | | | | |

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KSNV

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Order / Rev: Alt Order #:

101891

06815349

Advertiser:

Oceguera for Congress

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates: Estimate: 10/16/12 - 10/22/12 1187

| Ln Ch | Start | End | Inventory Code | Break | Start/End Tir | ne Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---------------------------|--------------------|----------------------|--|-------------|---------------|----------------|--------|-----|-------------|-----------|-------|-----------------|
| E 23 KSNV | 10/20/1 | 2 10/20/12 | Sat PR 10-11p | СМ | 10-11pm | S- | :30 | 1 | \$350,003 | 0.00 NM | 1 | \$350.00 |
| 1 0/0/ 2 | ORDER: | 6//11 | Saturday Prime 10-11 | lpm . | | | | | | | | |
| | | | Cup DD 40 44p | CM | 10 11 nm | | -30 | | \$300.003 | 0.00 NM | 4 | \$200.00 |
| E 24 KSNV | 10/21/1 | 2 10/21/12 | Sun PR 10-11p Sunday Prim 10-11pr | CM | 10-11pm | S | :30 | 1 | \$300.003 | 0.00 NM | 1 | \$300.00 |
| LAW & | ORDER | AFTER NFL | | •• | | | | | | | | |
| Sta | rt Date | End Date | Weekdays Spo | ots/Week | Rate | Rating | | | | | | |
| Week: 10/ | 15/12 | 10/21/12 | S | 1 | \$300.00 | 0.00 | | | | | | |
| E 25 KSNV | 10/16/1 | 2 10/22/12 | M-F News 3 at Elever | | 11pm-1135pm | n MTWTF~~ | :30 | 4 | \$375.003 | 0.00 NM | 4 | \$1,500.00 |
| NEWO. | a NIOUT | OUD E | M-F News 3 at Eleve | n | | | | | | | | |
| | 3 NIGHT rt Date | SiDE End Date | Weekdays Spe | ots/Week | Rate | Rating | | | | | | |
| <u>ى الم</u> /Week: 10 | | 10/22/12 | MTWTF | <u> </u> | \$375.00 | 0.00 | | | | | | |
| | | | Sa-Su News 3 at Elev | enCM | 11pm-1135pn | | :30 | 1 | \$350.003 | 0.00 NM | 1 | \$350.00 |
| 21.110 | | - 101-011- | Sa-Su News 3 at Elev | | | | | • | , | 5.54 (| • | 4000,00 |
| NEWS: | 3 NIGHT | SIDE | | | | | | | | | | |
| | <u>ırt Date</u> | End Date | | ots/Week | <u>Rate</u> | Rating . | | | | | | |
| Week: 10/ | | 10/21/12 | S- | 1 | \$350,00 | 0,00 | | | | | | |
| E 27 KSNV | 10/21/1 | 2 10/21/12 | Sa-Su News 3 at Elev | | 11pm-1135pn | 1S | :30 | 1 | \$350.003 | 0.00 NM | 1 | \$350.00 |
| NEWS | 3 NIGHT | SIDE | Sa-Su News 3 at Ele | ven | | | | | | | | |
| | rt Date | End Date | Weekdays Sp | ots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | S | 1 | \$350.00 | 0.00 | | | | | | |
| E 28 KSNV | 10/16/1 | 2 10/22/12 | The Tonight Show | СМ | 1135p-1237a | MTWTF | :30 | 3 | \$185.003 | 0.00 NM | 3 | \$555.00 |
| | | | Tonight Show | | | | | | | | | |
| | | N W/ JAY L | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> <u>Sp</u> mTwTF | ots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/22/12 | | CM 3 | * | 0.00 | :30 | 1 | 6450.000 | 0.00 1114 | | #450.00 |
| E 29 KSNV | 10/20/1 | 2 10/20/12 | Saturday Night Live Saturday Night Live | CIVI | 1130pm-1:02 | amS- | :30 | 1 | \$450.003 | 0.00 NM | 1 | \$450.00 |
| SATUR | DAY NIC | SHT LIVE | Oditional Might Live | | | | | | | | | |
| Sta | rt Date | End Date | Weekdays Sp | ots/Week | Rate | Rating | | | | | | |
| Week: 10/ | /15/12 | 10/21/12 | S- | 1 | \$450.00 | 0.00 | | | | | | |
| E30 KSNV | 10/21/1 | 2 10/21/12 | NFL Football | СМ | 1P-9PM | S | :30 | 1 | \$4,000.004 | 0.00 NM | 1 - | \$4,000.00 |
| | | | NFL Football | | | | | | | | | |
| | | T @ CIN | 144 1 1 | | Б. | D # | | | | | | |
| Sta Week: 10/ | art Date | End Date 10/21/12 | <u>Weekdays</u> <u>Sp</u> S | ots/Week | <u>Rate</u> | Rating 0.00 | | | | | | |
| vveek: 10/ | 10/12 | 10/21/12 | 3 | | \$4,000.00 | 0.00 | | | | | | |
| | | | | | | | | | | Totals | 70 | \$22,945.00 |